

## **Privacy policy Terms and Conditions**

Hedge is part of Hedge App Ltd. This privacy policy explains how we use any personal information we collect about you when you use this application (“app”).

### **What information do we collect about you?**

We collect information about you, including email, password and category interests, when you register with us. We also collect information when you interact with notifications and stories, as well as when you voluntarily complete user surveys, provide feedback to us and participate in internal votes.

### **How will we use the information about you?**

We collect information about you to personalise and manage your account and, if you agree, to notify you via email about other products and services we think may be of interest to you or to ask for feedback on our app. We use your information collected from the app to personalise news stories and push notifications. We will not pass your information onto third party companies for any purposes, including marketing. We may use information about your interaction with the app only to improve the service we offer to you, the user.

### **Marketing**

We would like to send you information about products and services of ours that may be of interest to you. If you have consented to receive marketing, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please adjust your preferences in “Settings.”

### **Access to your information and correction**

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email us at [hello@hedgeapp.co.uk](mailto:hello@hedgeapp.co.uk). We want to make sure that your personal information is accurate and up to date. You object to profiling or automated decision making that could impact you at any point. You may ask us to change, correct or remove information you think is inaccurate in “Settings” or else by email.

### **How long will we keep the information about you?**

We will only store personal information while you remain a registered user of the app. If you cancel your account at any time, your personal information will be deleted within 3 months.

### **Other websites**

Our app and website ([www.hedgeapp.co.uk](http://www.hedgeapp.co.uk)) may contain links to other entities, such as Medium or Twitter. This privacy policy only applies specifically to our app and website so when you link to other websites you should read their own specific privacy policies.

### **Changes to our privacy policy**

We keep our privacy policy under regular review and we will place any updates in “Settings”. This privacy policy was last updated on 28 April 2018.

**How to contact us**

Please contact us if you have any questions about our privacy policy or information we hold about you by email: [\*georgia@tumelo.com\*](mailto:georgia@tumelo.com)